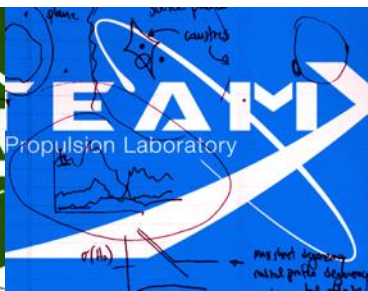




Kelley Case
Concept Design Methods Manager
Jet Propulsion Laboratory
California Institute of Technology

*Airbus CDF Workshop
October 19-20, 2017*





Agenda

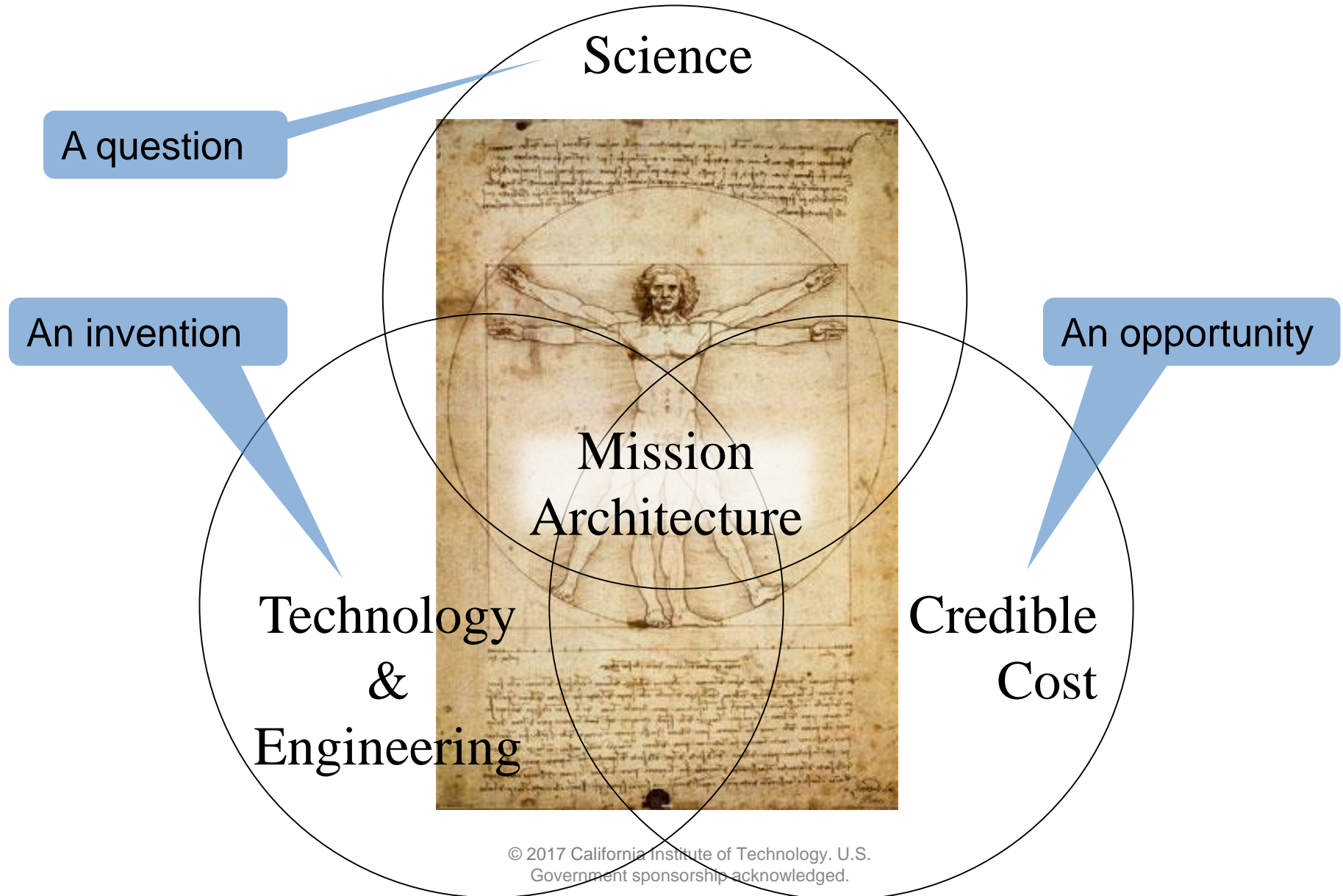
- How do we formulate missions in Team X?
 - Questions & Answers
- What is the Business Model of Team X?
 - Questions & Answers
- What is the Study Process of Team X?
 - Questions & Answers



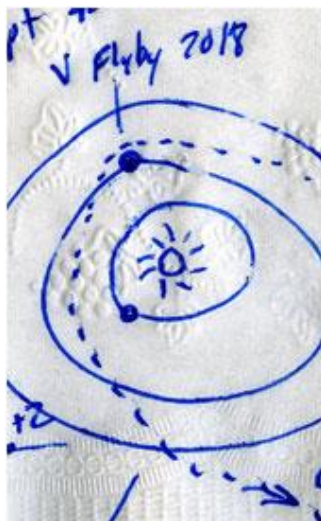
How do we formulate missions in



Every mission starts with a spark

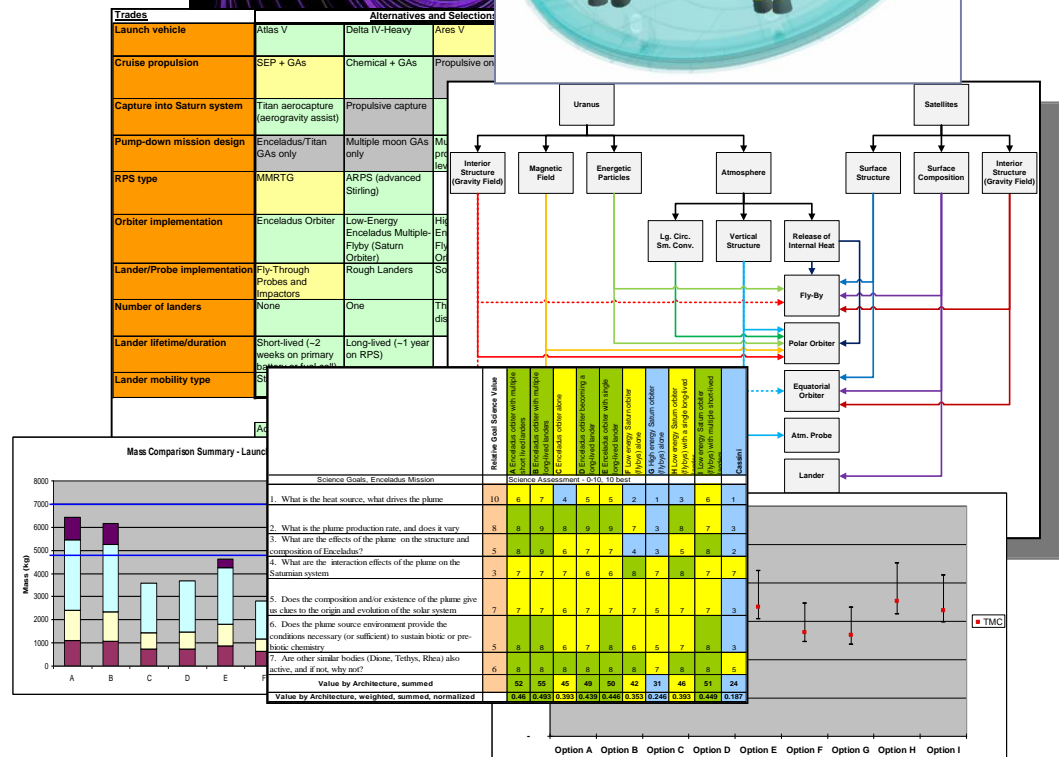
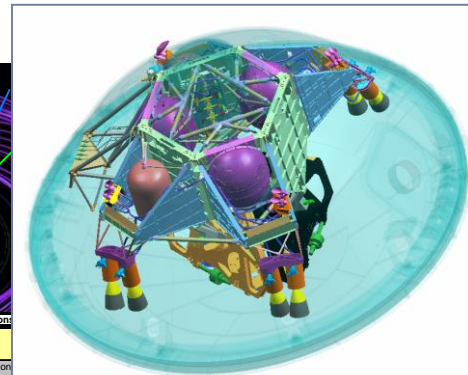
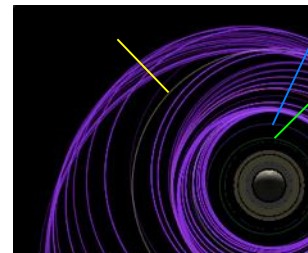


...then the concept is developed



or

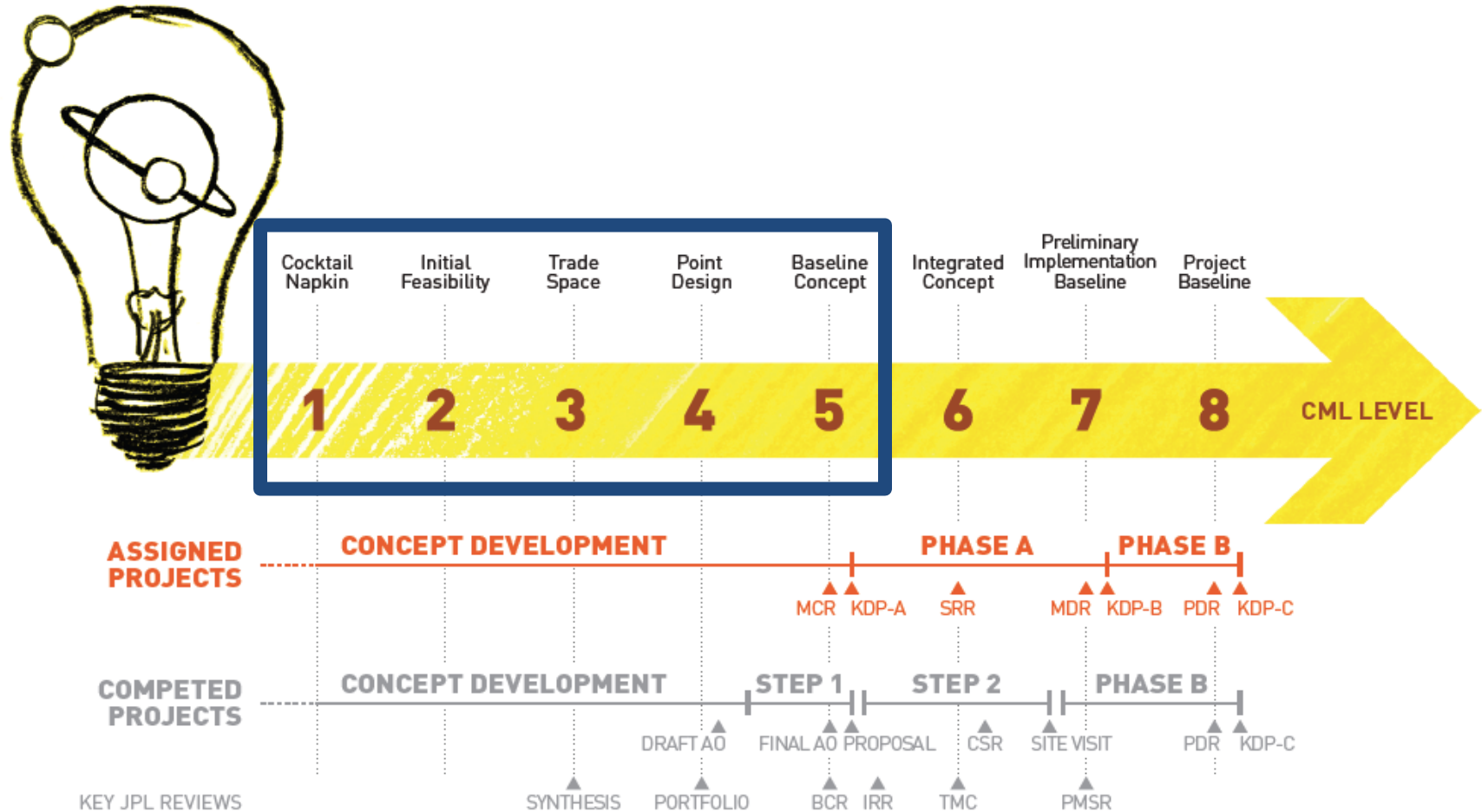
Idea?





Formulation Life Cycle Milestones to Implementation

JPL Innovation Foundry





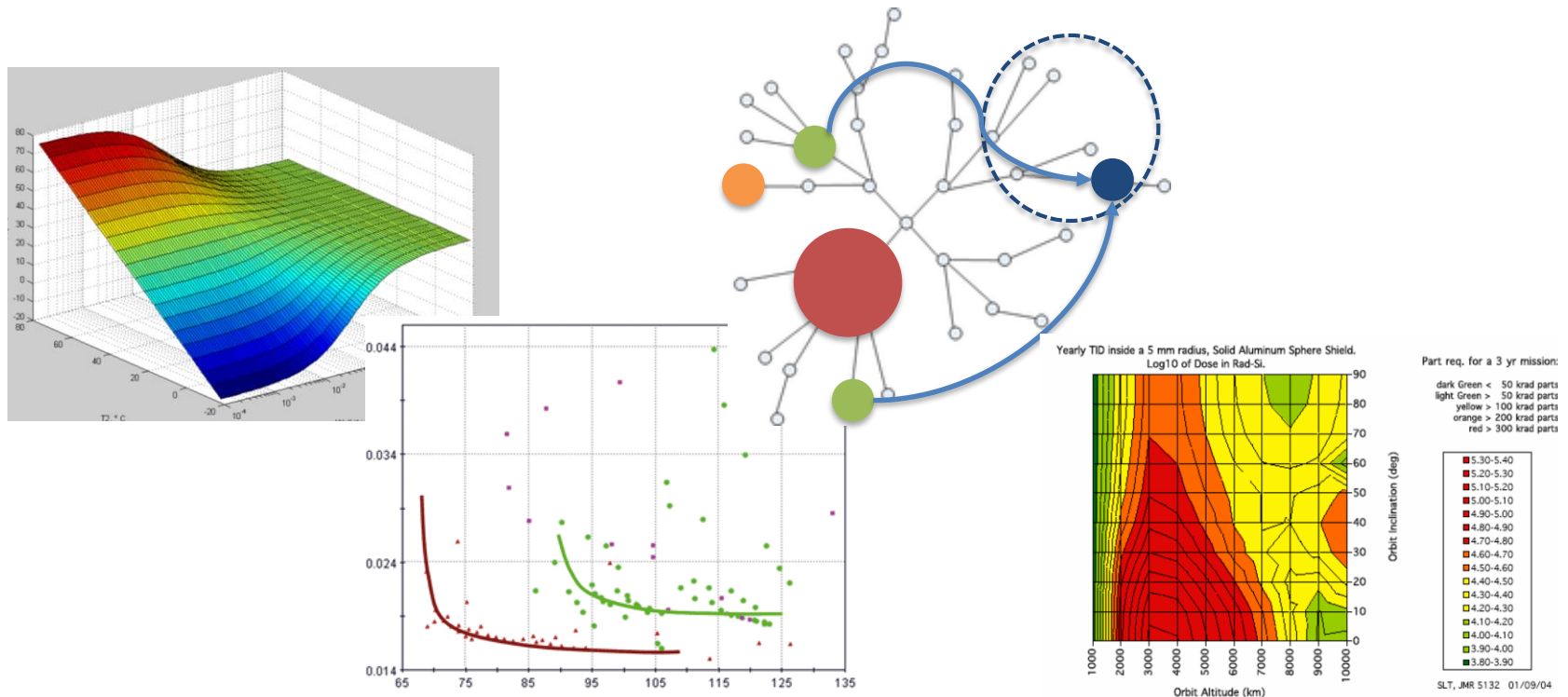
CML 1: Idea Generation

Ideate 100+ ideas from a single question or topic
Organize and rank ideas based on figures of merit



CML 2: Initial Feasibility

Quantitatively examine an idea or set of ideas for both technical and programmatic feasibility using advanced analysis tools



CML 3: Trade Space Exploration



Efficiently explore the value, cost, and risk trade space for concepts and new processes



Phoenix Lander
May 25, 2008



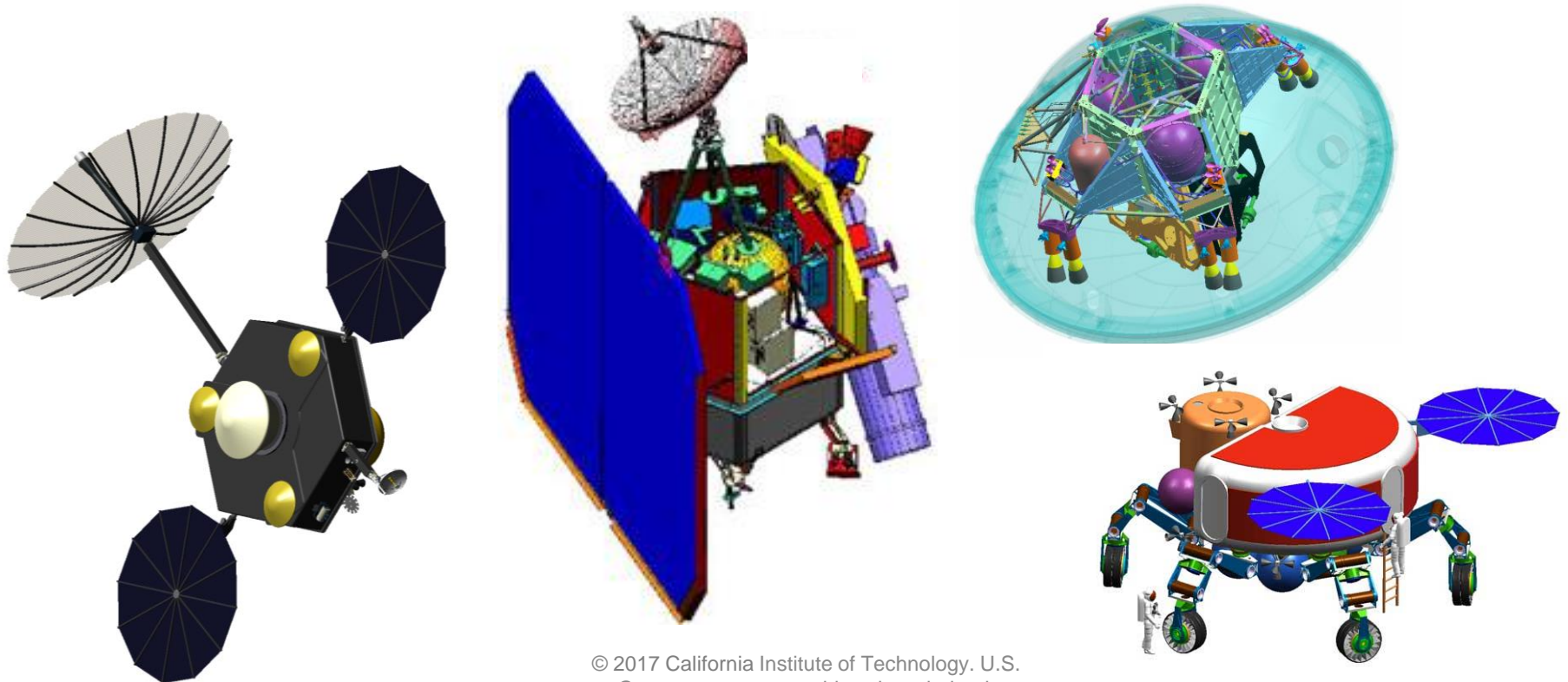
Curiosity selfie Oct 6, 2015



Mars Helicopter
Artist rendering

CML 4: Point Design

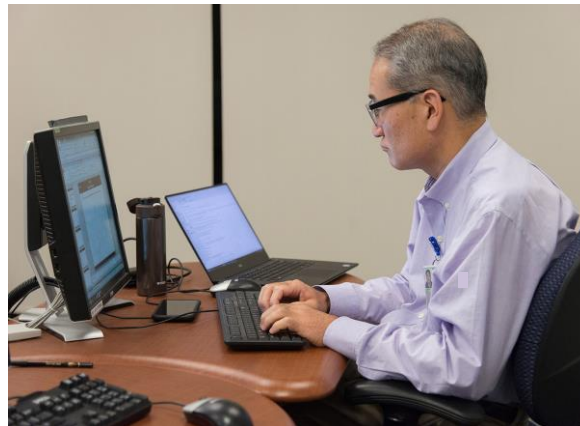
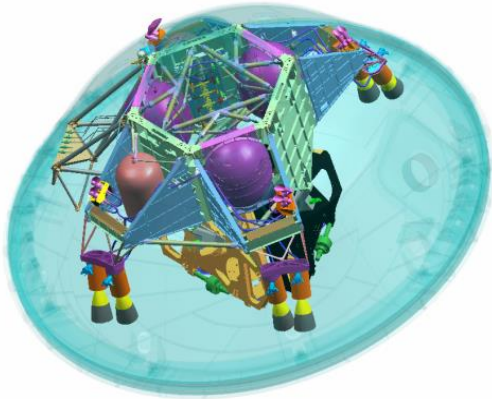
Point Design at the component level, backed by validated, institutionally supported, integrated models, and staffed by the “doing” organizations



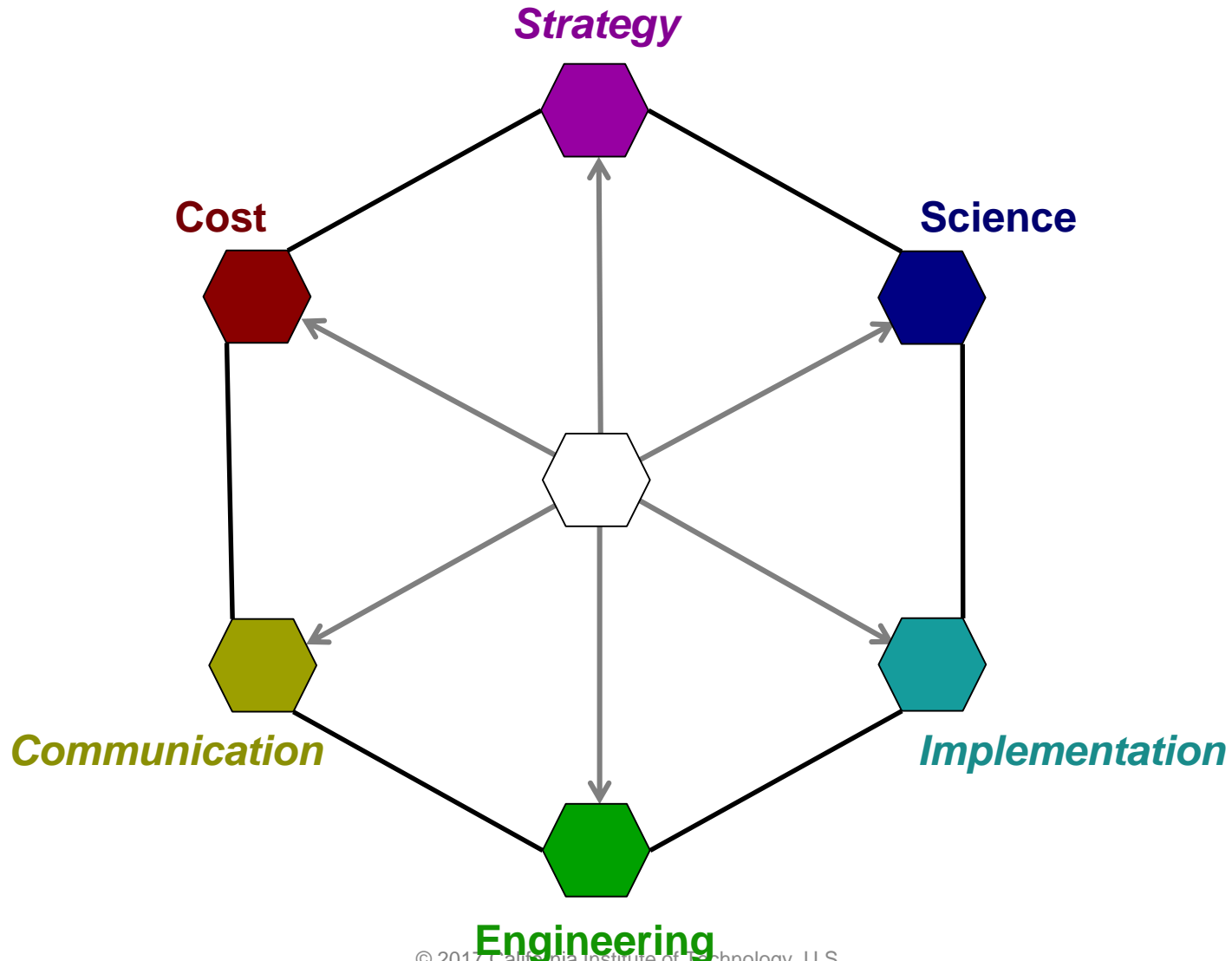


CML 5: Baseline Concept

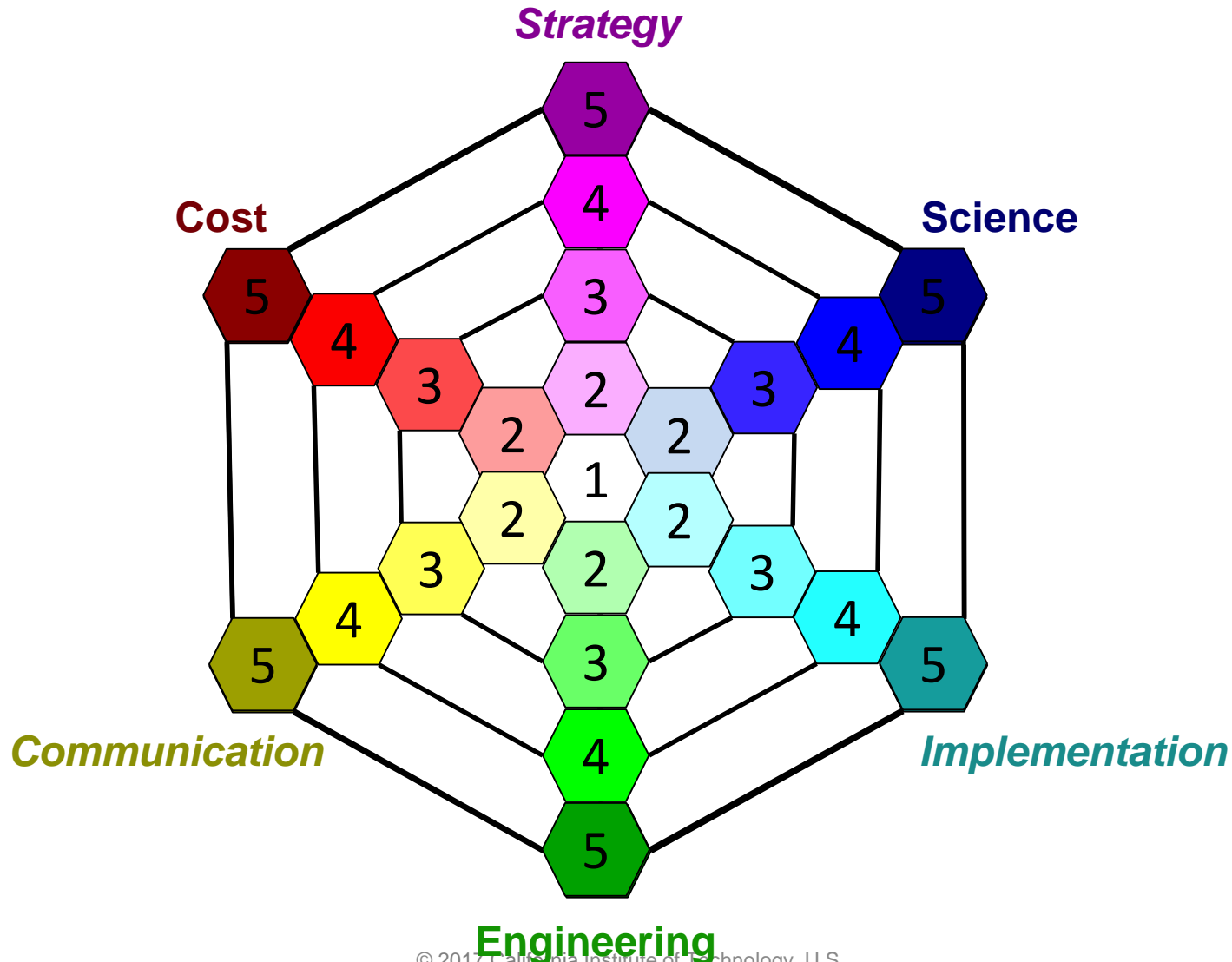
Point Design baseline is “frozen”, such that it is a stable design; and can be reviewed for technical and programmatic details by institutionally approved staff from the “doing” organizations



The Six Dimensions of Mission Formulation



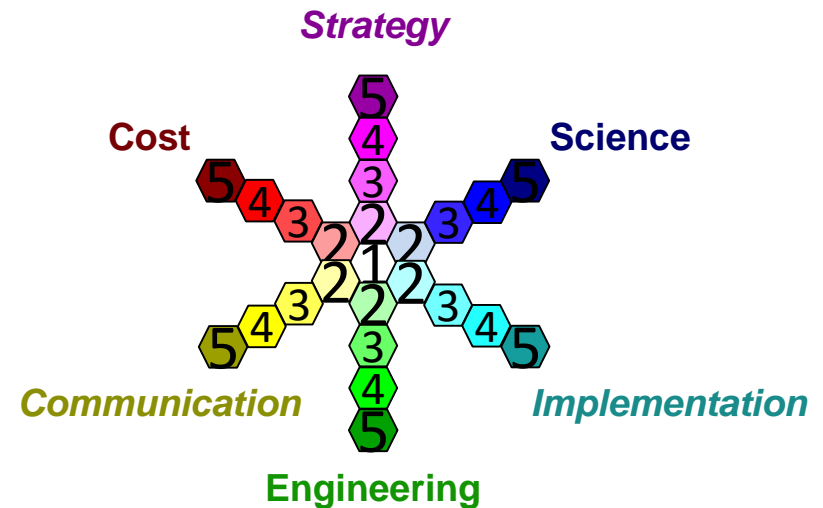
Mature Concept to be Self-Consistent in All Dimensions



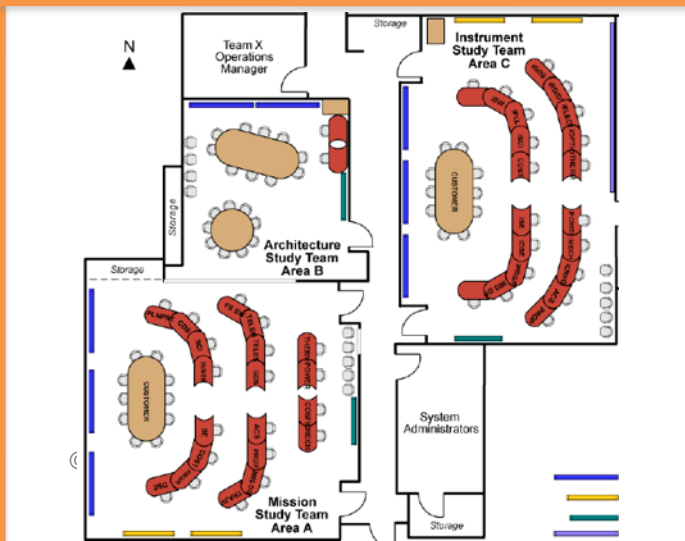
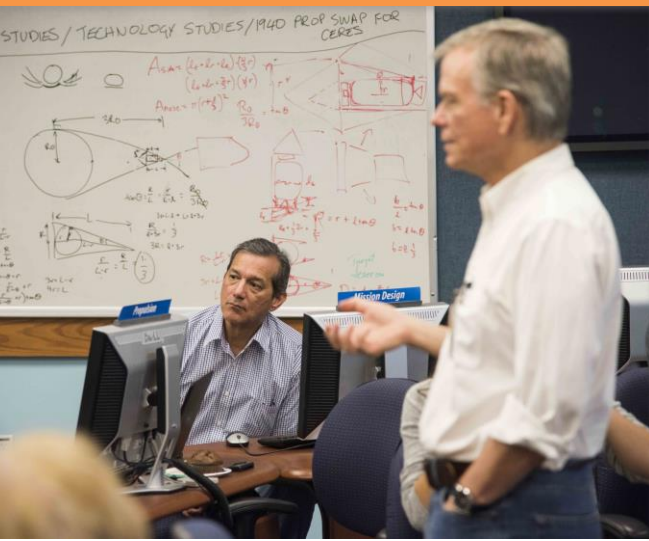
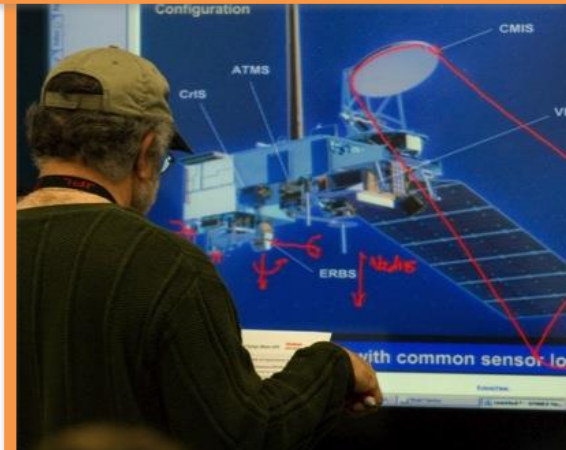
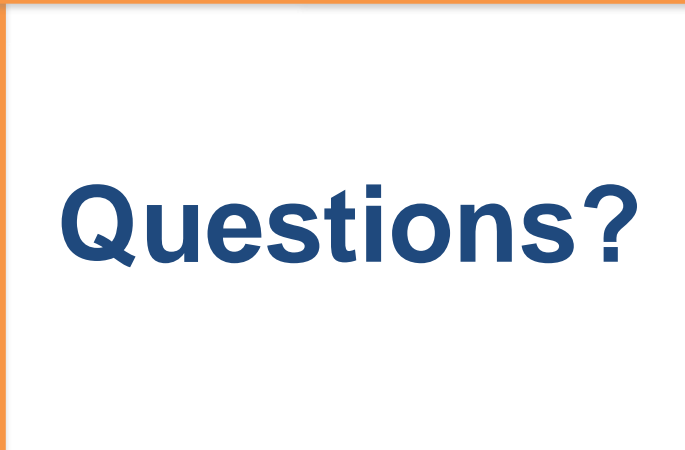


Concept Maturity Level Summary

- Concepts need to be **STRATEGICALLY** matured in ALL dimensions of the hexagon
- Each concept team has unique challenges to overcome in different dimensions
- Independent assessment will identify teams' blind spots
- Early identification of challenging areas will help teams focus on solving the right problems



Concept Maturity Levels are used as a “Rosetta Stone” to understand client needs



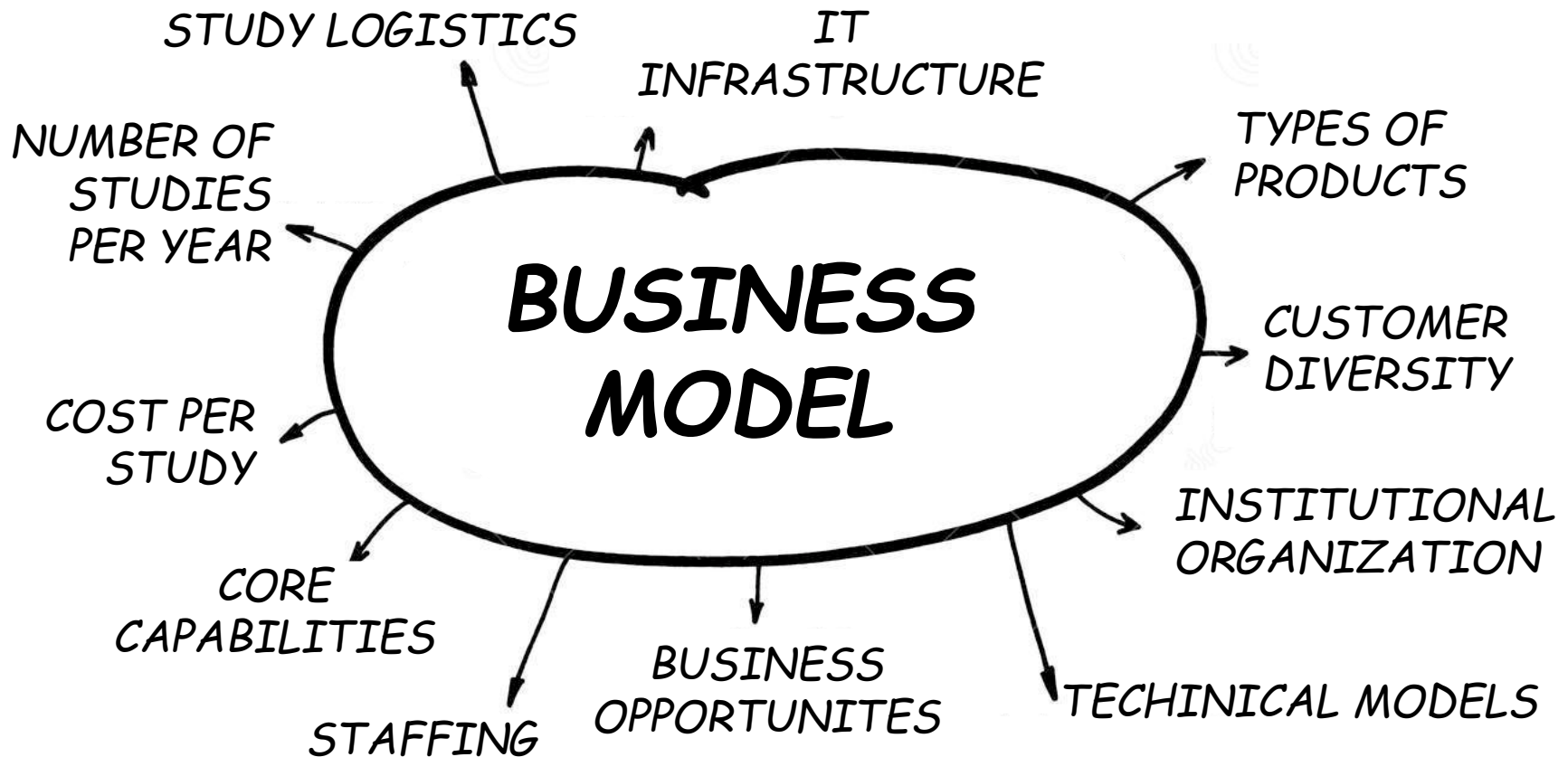


What is the Business Model of





Understanding Your Concurrent Engineering Business Model





JPL Concurrent Engineering Study Teams

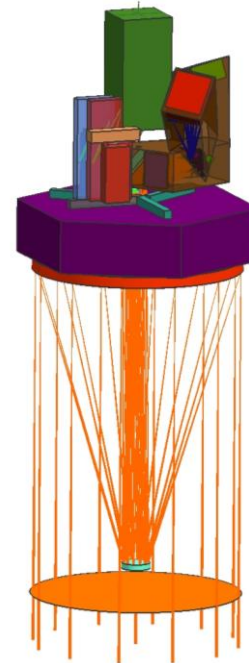
Four unique teams respond to study demands:



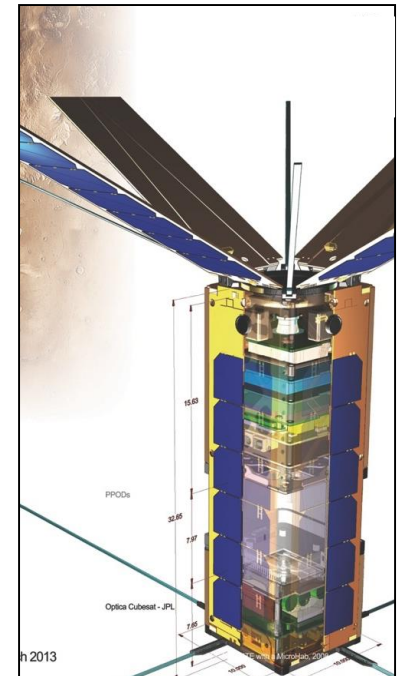
A-Team (Architecture)



Team X

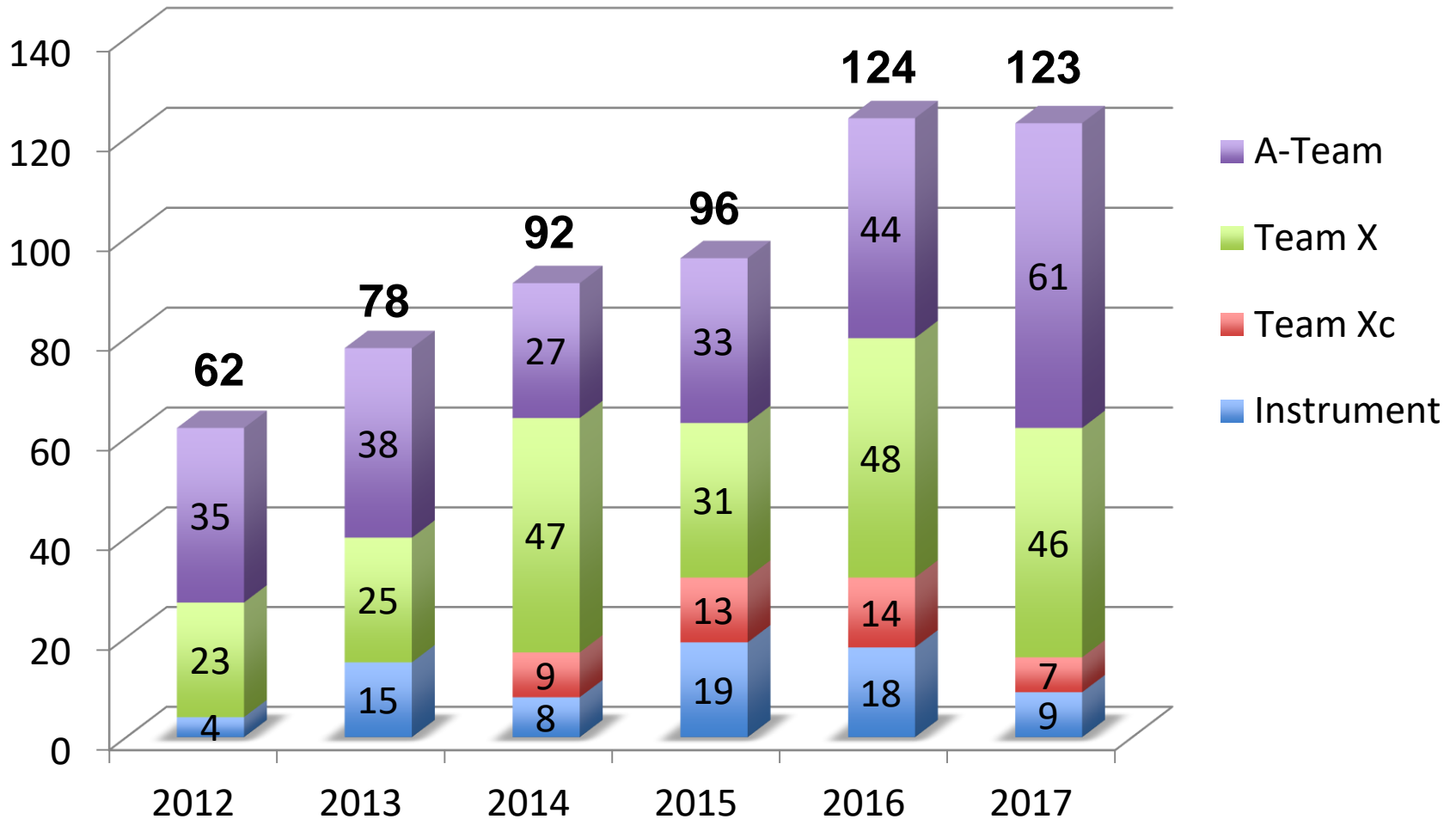


**Team X
Instruments**



**Team Xc
(CubeSats and
SmallSats)**

JPL Concept Study Metrics



Fiscal Year 2017 Study Metrics



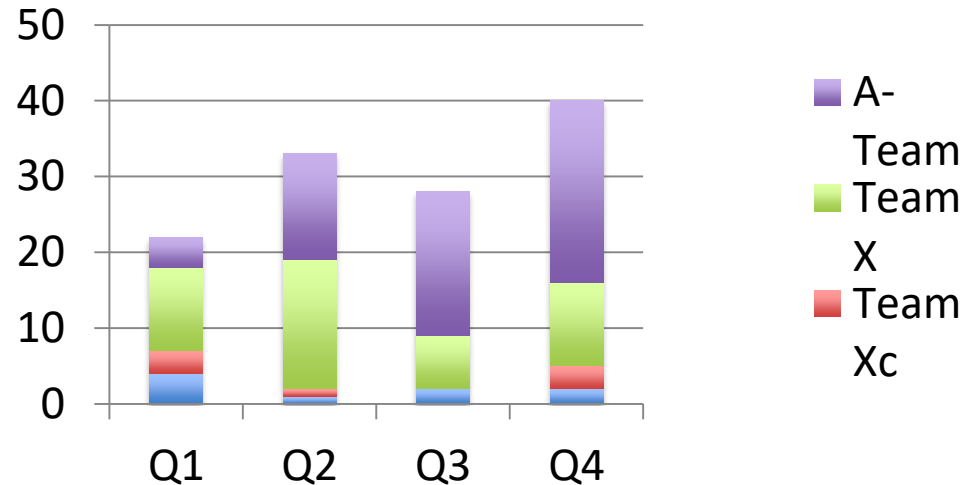
123 Total Studies

61 A-Team

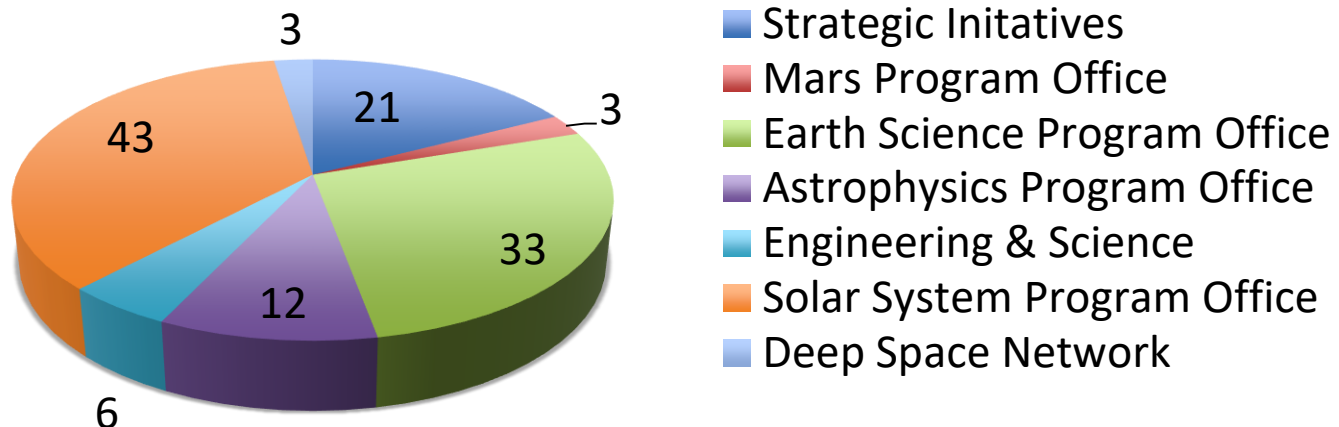
46 Mission

9 Instrument

7 CubeSat



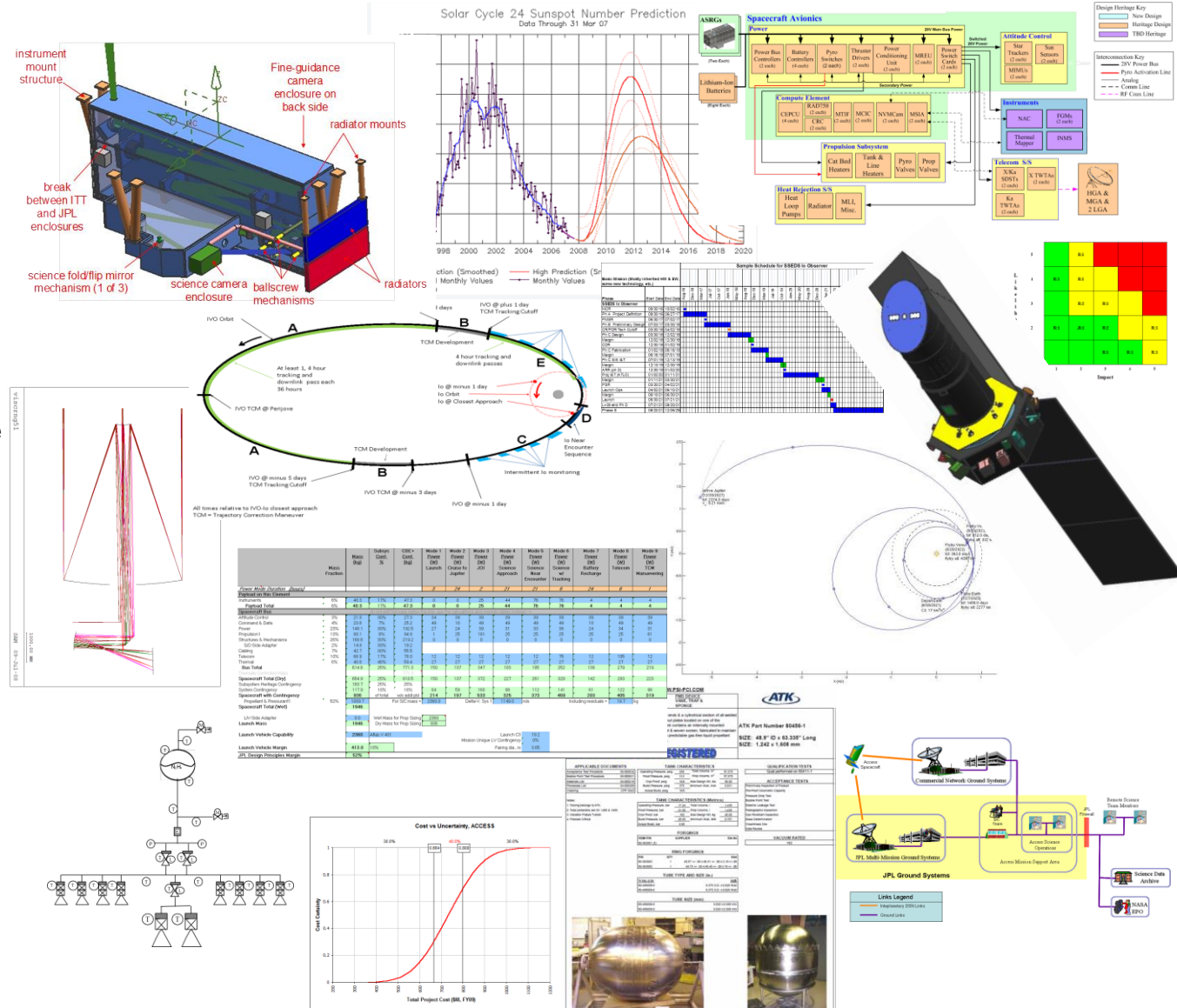
Studies by JPL Directorate



What does Team X Produce?



- Text or Powerpoint Design Descriptions
- Trajectory/Orbit Design
- Ground Track Maps
- Operations Scenarios and Timelines
- Mass/Power Estimates
- Subsystem Block Diagrams
- Parts Lists
- Heritage Descriptions
- Ground System Architecture
- Data Volume/Rate Calculations
- Link Budgets
- Radiation Analysis
- Instrument Design
- Optics Ray Tracing
- Animation
- CAD
- Thermal FEA
- Schedule Estimates
- ICM Cost Estimates
- Cost Risk S-Curves
- Risk Lists/Matrix
- Limited Trades



Team X Results Are Based on ...

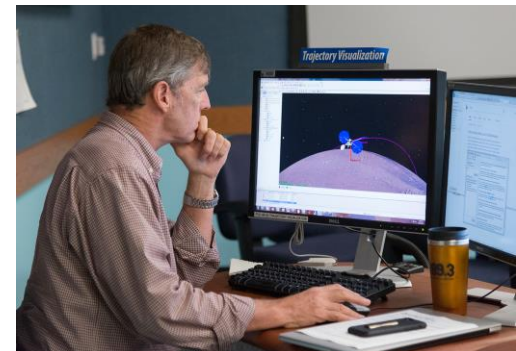


- Method
 - Stable, reliable, clear, understood, exercised
 - Tailored for each stage of the formulation lifecycle
- Access to Subject Matter Experts
 - Standout subject-matter experts (technical *and* programmatic)
 - On-demand when (but only when) needed
- Facilities
 - Optimized for pace and interactions of formulation
- Smart access to prior work
 - Thousands of engineered concepts, hundreds of vetted proposals, tens of PI-led missions already “in the can”



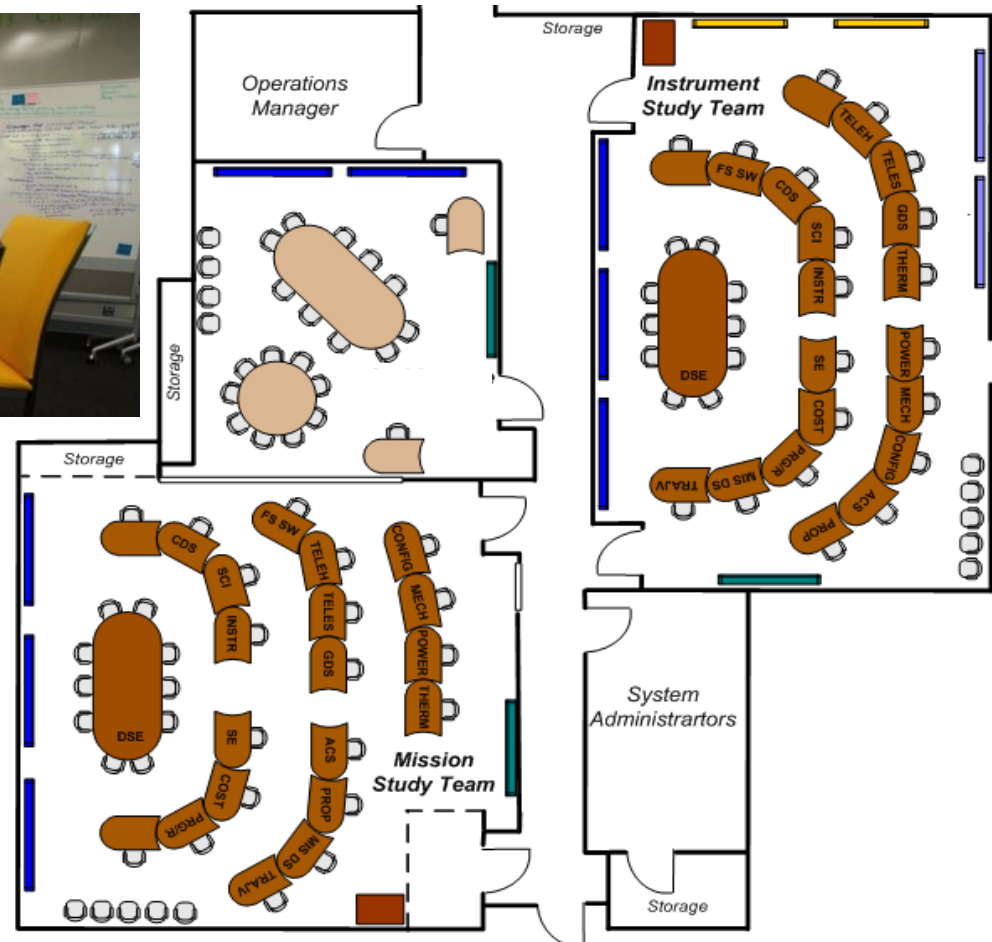
Team X Subject Matter Experts

- Over 200 Team X members at JPL
- About 20 regular “SMEs”
 - Each with a lead and at least 2 backups
- Each represents major subsystems of the spacecraft design
- Represent the “doing” orgs
- Work part-time on flight projects
- Additional experts are added as needed



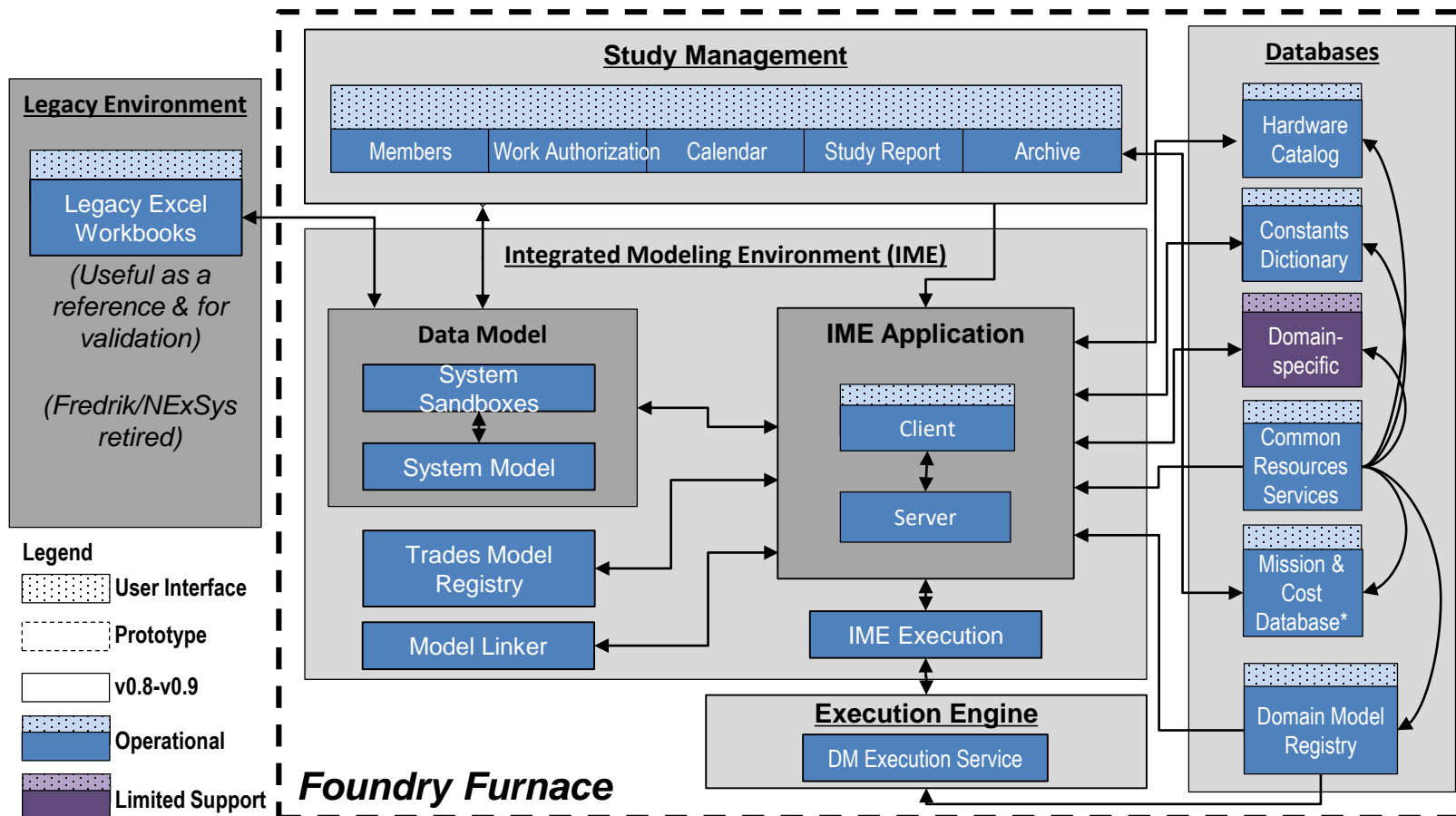


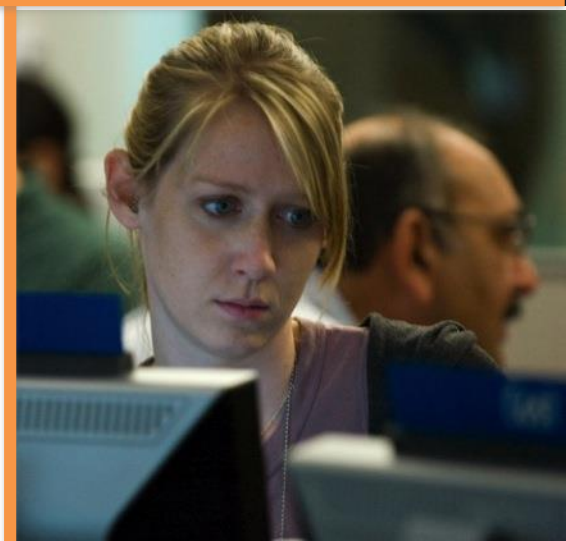
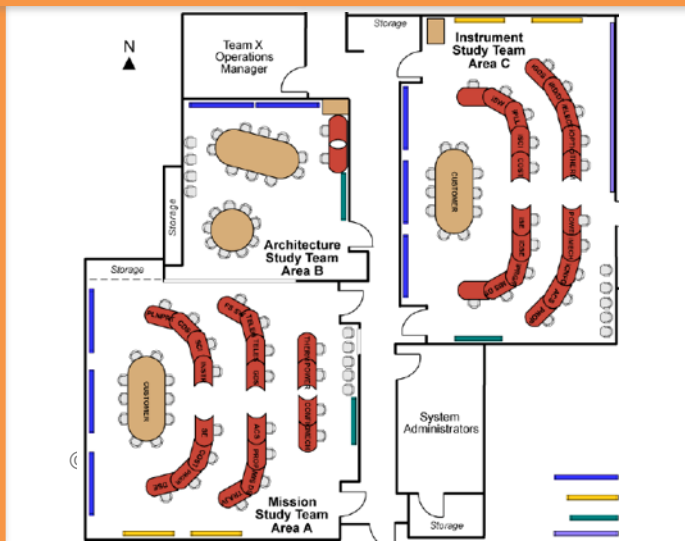
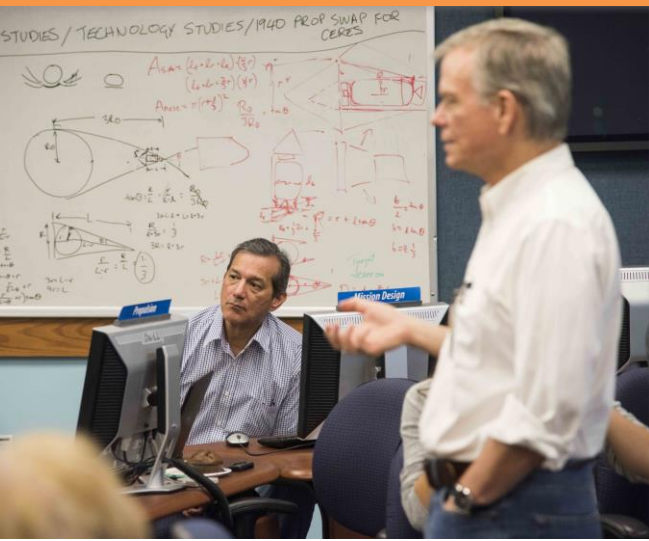
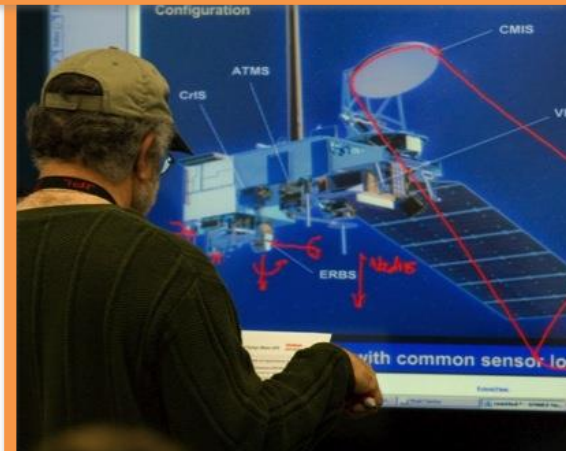
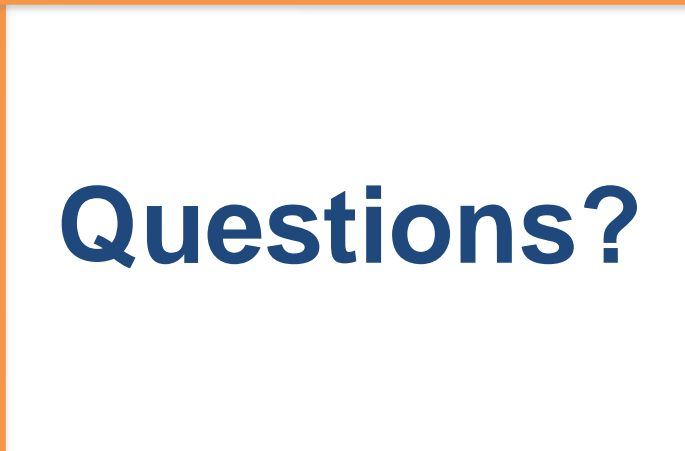
JPL Concurrent Engineering Facilities





JPL Proposed IT Infrastructure for Deployment in FY18







What is the Study Process of



What is Concurrent Engineering?



Traditional Mission Concept Method – Serial



Concurrent Engineering Approach – Parallel

Diverse specialists working in real time, in the same place, with shared data, to yield an integrated design





Study Timeline



Planning (1 hour)

- Understand client's goals and objectives
- Determine what they need vs. what they want
- Concept Maturity Levels (CML) are used as a "Rosetta Stone" to understand client needs
- Agree on study scope, staffing, and study cost
- Book study dates on Team X calendar



Study Timeline



Pre-Session (1 hour)

- Customer provides briefing to subsystem Subject Matter Experts
- Deliverable dates agreed upon by Study Lead and customer team
- Homework and action items assigned



Study Timeline

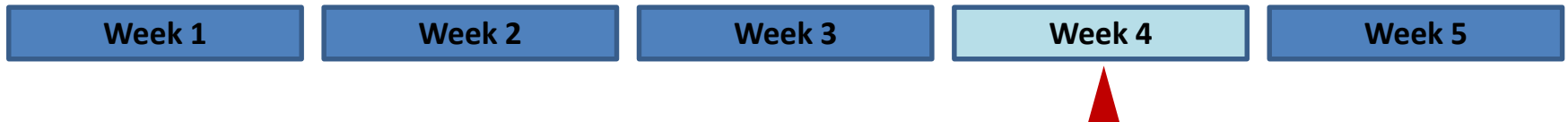


Design Sessions (3 hours per session)

- First Day customer provides updated briefing package to subsystem Subject Matter Experts
- Last Day Subject Matter Experts brief customer on subsystem design, risk, and cost
- Number of sessions varies depending on the study and products required
 - Typically two or three 3-hour sessions



Study Timeline

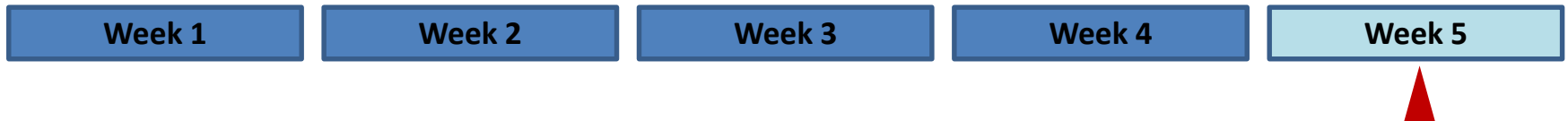


Post-Session

- Subsystem input deadline
 - In-session comments: end of last session
 - Full report: ~1 week after last session



Study Timeline



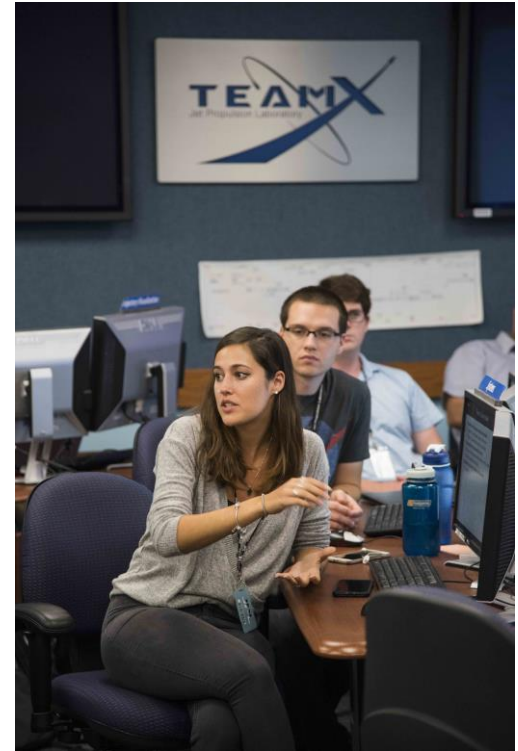
Study Close-out

- System Engineer & Deputy System Engineer compile draft report
 - ~1 week after subsystem input deadline
- Send Draft report to customer team for feedback
- Optional meeting with customer team to discuss draft report



Principles of Team X

- Technical and cost models are institutionally endorsed
- Staffing is vetted by the “doing” organizations
- Team X is a room full of peers
- Customer team is part of the design process
 - Make informed design decisions based on real-time results



“It’s really great to see a team come together in that **collective knowledge**.”
- Alfred Nash, Team X Lead Engineer

